

World Lash University



Online Competition Judging Criteria

World Lash University is a Day Conference with Evening Awards, Dinner and Gala. Class of 2020 is being held on Sunday 17th May 2020 at The Belfry, near Birmingham, U.K.

Part of this amazing event includes the chance to take part in our online competition – whether you are attending or not.

Nominations

Classic, Volume and Mega Volume

Categories

Classic

- **Classic Beginner**
Up to 2 years' experience from your 1st Lash Extension Certification
- **Classic Advanced**
Over 2 years' experience from 1st certification
Trainers
Those who have placed 1st in any Live or Online Lash Competition

Volume

- **Volume Beginner**
Up to 2 years' experience from your 1st Lash Extension Certification
- **Volume Advanced**
Over 2 years' experience from 1st certification
Trainers
Those who have placed 1st in any Live or Online Lash Competition

Mega Volume

- **Mega Volume Advanced**
Open to any Volume trained Lash Artist

Please study the Judging Criteria for each nomination carefully

This is strictly taken into account along with the Competition's Terms and Conditions.

- In the interests of fairness, the organisers strictly arrange the judging process so it's scored 'blind'. Judges will not be permitted to know who the Lash Artist is.
- Judges use a 1-10 scoring system with 10 being the highest score. They will be based on this strict judging criteria as described below.
- Judges will be invited to offer comments by way of feedback for participants.
- Judges will be given the option to offer their award to their favourite work.
- Judges' decisions are final. They will not be subject to debate.

Classic nomination

Criteria	What you need to know
Style and Overall Look	<p>Overall style and look suits the model. Models eyes are free from any hint of a reaction to the treatment, e.g. red eyes.</p> <p>Maximum of 10 points</p>
Symmetry	<p>The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).</p> <p>Maximum of 10 points</p>
Direction of the Lashes	<p>Neat appearance. Good direction on both eyes. No obvious cross overs.</p> <p>Maximum of 10 points</p>
Suitable Lengths, Thicknesses and Curls	<p>Suits the model without overloading the lash line. Can mix lengths, thicknesses and curls. Single application only. No capping/stacking. No flat lashes. Maximum diameter 0.15mm</p> <p>Maximum of 10 points</p>
Full and Even coverage	<p>Coverage appears even with no obvious gaps from lid line to tips.</p> <p>Maximum of 10 points</p>
Inner Corners	<p>Inner corners are covered appropriately with the right length, thickness and curl without overloading.</p> <p>Maximum of 10 points</p>
Outer Corners	<p>Outer corners are covered appropriately with the right length, thickness and curl without overloading. No drooping or giving the eye a sad appearance.</p> <p>Maximum of 10 points</p>
Distance from the Lid	<p>Classic lashes should be no closer than 0.5mm and no further than 1mm from the lid line. Even distance from inner to outer corner in all layers.</p> <p>Maximum of 10 points</p>
Clean Work	<p>Seamless use of adhesive. Clean skin with no mapping marks, makeup or loose lashes.</p> <p>Maximum of 10 points</p>
Description by the Stylist	<p>Give us a paragraph of no more than 100 words:</p> <ul style="list-style-type: none"> ▪ Describe the style used and why. ▪ What lash map was used: include lengths, thickness, curls and colour you used and why. <p>Maximum of 10 points</p>

Volume nomination (2-6D)

Criteria	What you need to know
Overall Look and Style	<p>Overall look and style suits the model.</p> <p>Models eyes are free from any hint of a reaction to the treatment, e.g. red eyes.</p> <p>Maximum of 10 points</p>
Symmetry	<p>The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).</p> <p>Maximum of 10 points</p>
Direction of the Lashes	<p>Neat appearance.</p> <p>Good direction on both eyes.</p> <p>No obvious cross overs.</p> <p>Maximum of 10 points</p>
Suitable Lengths, Thicknesses and Curls	<p>Suits the model without overloading the lash line.</p> <p>Can mix lengths, thicknesses, curls and volume fans, e.g. 2D with 4D</p> <p>Note: For lash wellbeing, use the appropriate number of extensions for the very inner and outer corners, e.g. 1D</p> <p>2D Volume: Maximum diameter 0.10mm.</p> <p>3 / 4D Volume: Maximum diameter 0.07mm.</p> <p>5 / 6D Volume: Maximum diameter 0.06mm.</p> <p>Maximum of 10 points</p>
Full and Even Coverage	<p>Coverage appears even with no obvious gaps from lid line to tips.</p> <p>Maximum of 10 points</p>
Inner and Outer Corners	<p>Inner corners are covered appropriately with the right length, thickness and curl without overloading.</p> <p>Same with outer corner. No drooping or giving the eye a sad appearance.</p> <p>Maximum of 10 points</p>
Distance from the Lid	<p>Volume lashes should be no closer than 0.3mm and no further than 0.5mm from the lid line.</p> <p>Even distance from inner to outer corner in all layers.</p> <p>Maximum of 10 points</p>
Fan Consistency	<p>Whether narrow or wide, long or short stemmed, fans should be consistent in appearance.</p> <p>Maximum of 10 points</p>
Clean Work	<p>Seamless use of adhesive.</p> <p>Clean skin with no mapping marks, makeup or loose lashes.</p> <p>Maximum of 10 points</p>
Description by the Stylist	<p>Give us a paragraph of no more than 100 words:</p> <ul style="list-style-type: none"> ▪ Describe the style used and why ▪ What lash map was used: include lengths, thickness, curls, volume and colour you used and why. <p>Maximum of 10 points</p>

Mega Volume nomination (7-16D)

Criteria	What you need to know
Overall Look and Style	<p>Overall look and style suits the model.</p> <p>Models eyes are free from any hint of a reaction to the treatment, e.g. red eyes.</p> <p>Maximum of 10 points</p>
Symmetry	<p>The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).</p> <p>Maximum of 10 points</p>
Direction of the Lashes	<p>Neat appearance.</p> <p>Good direction on both eyes.</p> <p>No obvious cross overs.</p> <p>Maximum of 10 points</p>
Suitable Lengths, Thicknesses and Curls	<p>Suits the model without overloading the lash line.</p> <p>Can mix lengths, thicknesses, curls and volume fans, e.g. 7D with 10D</p> <p>Note: For lash wellbeing - use the appropriate number of extensions for the very inner and outer corners, e.g. 1D – 3D</p> <p>Maximum diameter 0.05mm.</p> <p>Maximum of 10 points</p>
Full and Even Coverage	<p>Coverage appears even with no obvious gaps from lid line to tips.</p> <p>Maximum of 10 points</p>
Inner and Outer Corners	<p>Inner corners are covered appropriately with the right length, thickness and curl without overloading.</p> <p>Same with the outer corner. No drooping or giving the eye a sad appearance.</p> <p>Maximum of 10 points</p>
Distance from the Lid	<p>Volume lashes should be no closer than 0.3mm and no further than 0.5mm from the lid line.</p> <p>Even distance from inner to outer corner in all layers.</p> <p>Maximum of 10 points</p>
Fan Consistency	<p>Whether narrow or wide, long or short stemmed, fans should be consistent in appearance.</p> <p>Maximum of 10 points</p>
Clean Work	<p>Seamless use of adhesive.</p> <p>Clean skin with no mapping marks, makeup or loose lashes.</p> <p>Maximum of 10 points</p>
Description by the Stylist	<p>Give us a paragraph of no more than 100 words:</p> <ul style="list-style-type: none"> ▪ Describe the style used and why. ▪ What lash map was used: include lengths, thickness, curls, volume and colour you used and why. <p>Maximum of 10 points</p>