

# World Lash University

## Online Competition

### Judging Criteria



### **Please study the Judging Criteria for your category carefully**

These should be read in conjunction with our Competition's Terms and Conditions.

### **Judging**

- In the interests of fairness, the organisers arrange the judging process so it's scored 'blind'. Judges are not permitted to know who the Lash Artist is.
- Each judge can award 0-10 points for each of the judging elements. This is based on strict criteria. You are invited to study this in depth.
- An award of 10 points for each element is the highest score.
- There is a maximum of 100 points available for each entry.
- Judges may award half points like 9.5 for example.
- Judges will be briefed to half their score for a particular element if competitors have not supplied the necessary photographs. For example, where a judge can only see the attachment on a close up image of the left eye as one has not been submitted for the right eye.
- Judges will provide feedback to help competitors understand their scores and how they can improve.
- Judges will be given the option to offer their own award, certificate or prize to the competitor who has produced their favourite work.
- Judges judge that your work suits your model, not how attractive your model is. It is wise to select a model that will showcase your work well rather than a model who looks attractive.
- Judges' decisions are final.
- Judging decisions will not be subject to debate.
- Score sheets will be emailed to competitors on their given email address.

We do not judge elements like stickies as they're impossible to judge in an online competition from a photo.

### **Tip**

A model who has seemingly symmetrical features and healthy natural lashes will showcase your work more effectively.

# World Lash University Lash Artist of the Year Award

Our WLU Lash Artist of the Year will be awarded to one competitor.

We will determine the winner as follows:

- Each judge can award a maximum of 10 points for each of the judging criteria in each competition category. This totals a maximum of 100 points available for one entry.
- Each judge can award 10 bonus points for up to 3 separate entries of their choice. This is based on something they loved about the work.
- The top scores from 3 judges will be added together, along with all the bonus points.
- The artist who received the most points from **one entry** will be our winner.

Our **Lash Artist of the Year 2023** may be from any category and level of experience.

## Additional guidance

You are not required to treat Infant lashes (extensions). We consider that they are too young and fragile to carry an extension or Volume Fan should NOT be treated. This is in the interests of safety.

No decorations or adornments like flowers, gems or face paints to make your model stand out. Your work should speak for itself.

## Categories

### Classic

One to one single lash application

### Volume

4-6D hand-made fan application

### Freestyle

Whether your signature set is fluffy, textured, flicked, wispy, wet or hybrid you have the artistic freedom to create a bespoke Volume lash design using 3-10D fans

### Colour Love

Anything but black or brown lashes, using up to 6D volume fans or a hybrid mix with Classics

**Each judging criteria element can earn a maximum of 10 points as follows.**

## Classic

Criteria	What you need to know
<b>Style and Overall Look</b>	Overall style and look suits the model. Models eyes and area around them are free from any hint of a reaction to the treatment, e.g. red eyes.
<b>Symmetry</b>	The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).
<b>Direction of the Extensions</b>	Neat appearance. Good direction on both eyes. No obvious cross overs.
<b>Suitable Lengths, Thicknesses and Curls</b>	Suits the model without overloading the lash line. Maximum diameter 0.15mm Can mix lengths, thicknesses and curls. Single application only. No capping/stacking. No flat lashes.
<b>Even coverage</b>	Coverage appears even with no obvious gaps from lid line to tips. [To ensure even coverage, choose your model wisely]
<b>Inner and outer Corners</b>	Inner and outer corners are covered appropriately with the right length, thickness and curl without overloading. No drooping or giving the eye a sad appearance.
<b>Attachment</b>	Extensions are fully bonded to its natural lash with no bases lifting. Seamless use of adhesive (Black adhesive only). [Extensions may be attached on top, underneath or to the side of the natural lash].
<b>Distance from the Lid</b>	Classic lashes should be no closer than 0.5mm and no further than 1mm from the lid line. Even distance from inner to outer corner in all layers.
<b>Clean Work</b>	Seamless use of adhesive. Clean skin with no mapping marks, makeup or loose lashes.
<b>Description by the Stylist</b>	A paragraph of no more than 100 words: <ul style="list-style-type: none"> <li>▪ Describe the style used and why.</li> <li>▪ What lash map was used: Include lengths, thickness, curls and colour you used and why.</li> </ul>

## Volume (4-6D)

Criteria	What you need to know
<b>Overall Look and Style</b>	Overall look and style suits the model. Models eyes and area around them are free from any hint of a reaction to the treatment, e.g. red eyes.
<b>Symmetry</b>	The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).
<b>Direction of the Lashes</b>	Neat appearance. Good direction on both eyes. No obvious cross overs.
<b>Suitable Lengths, Thicknesses and Curls</b>	Suits the model without overloading the lash line. Can mix lengths, thicknesses, curls and volume fans, e.g. 4D with 6D 4D Volume: Maximum diameter 0.07mm. 5 / 6D Volume: Maximum diameter 0.06mm.
<b>Fan Consistency And Even Coverage</b>	The distance between lashes in the Fans must be evenly spaced apart across the width of the fan at their tips. Whether narrow or wide, long or short stemmed, fans should be consistent in appearance. Coverage appears even with no obvious gaps from lid line to tips.
<b>Inner and Outer Corners</b>	Inner and outer corners are covered appropriately with the right length, thickness and curl without overloading. No drooping or giving the eye a sad appearance.
<b>Attachment</b>	Extensions are fully bonded to its natural lash with no bases lifting. Seamless use of adhesive (Black adhesive only). [Extensions may be attached on top, underneath or to the side of the natural lash].
<b>Distance from the Lid</b>	Volume lashes should be no closer than 0.3mm and no further than 0.5mm from the lid line. Even distance from inner to outer corner in all layers.
<b>Clean Work</b>	Seamless use of adhesive. Clean skin with no mapping marks, makeup or loose lashes.
<b>Description by the Stylist</b>	A paragraph of no more than 100 words: <ul style="list-style-type: none"> <li>▪ Describe the style used and why</li> <li>▪ What lash map was used: include lengths, thickness, curls, volume and colour you used and why.</li> </ul>

# Freestyle Judging Criteria

Elements	What you need to know
<b>Overall Look and Style</b>	Overall look and style looks great on the model. No signs of a reaction to the treatment, e.g. red eyes.
<b>Symmetry</b>	Tips of the lashes are symmetrical on both eyes when open. <b>Note:</b> We are not judging a smooth top line. Consistent texture is judged under 'consistent coverage' and this would include the positions of any spikes (see below).
<b>Suitable Lengths, Thicknesses and Curls</b>	Best fits the model without overloading any natural lashes. Do not extend the natural lash by more than 50% of its length. <ul style="list-style-type: none"> <li>▪ 2D Volume Fans: Maximum diameter 0.10mm</li> <li>▪ 3 and 4D Volume Fans: Maximum diameter 0.07mm.</li> <li>▪ 5D and 6D Volume Fans: Maximum diameter 0.06mm</li> <li>▪ 8D and 9D Volume Fans: Maximum diameter 0.05mm</li> <li>▪ 10D Volume Fans: Maximum diameter 0.04mm</li> </ul> Can mix Lengths, Thicknesses, Curls, Volume Fans. For example. 6D Fans in 0.05mm with 5D Fans in 0.06mm and 4D Fans in 0.07mm. <ul style="list-style-type: none"> <li>▪ All fans must be made by the artist during the competition.</li> <li>▪ In the interests of safety, you are not required to treat fragile Anagen lashes.</li> <li>▪ You can use flicked curls like L / M.</li> <li>▪ You can create a textured, wispy or spiky look.</li> <li>▪ Black or Brown Lash Extensions may be used.</li> <li>▪ Black and Brown extensions can be used or blended together.</li> </ul> <b>You cannot use:</b> <ul style="list-style-type: none"> <li>• Individual lashes (Classics), e.g. one 0.15mm</li> <li>• Flat / ellipse or other non-traditional shaped lashes</li> <li>• Easy or self-fanning lashes</li> <li>• Camila lashes (that would create mixed lengths in each fan)</li> <li>• Pre-made, Pro-made or homemade fans.</li> <li>• Coloured lashes other than black or brown</li> </ul>
<b>Consistency of distance between lashes in the Fans</b>	The distance between lashes in the Fans must be evenly spaced apart across the width of the fan at their tips. <b>Note:</b> You can use closed, narrow or wide fans and mix these in the same set. You can mix long or short stemmed bases and mix these in the same set.
<b>Consistent Coverage</b>	If texture is being created, coverage does NOT need to appear even from end to end. However, the look needs to be consistent along the length of the lash line. This includes the position of any spikes. <b>Note:</b> Can adjust the Volume on each eye to balance models with fewer treatable natural lashes on one eye. For example, more 6D Fans on one eye than the other for balance.

<b>Direction of Extensions</b>	No obvious cross overs. 90 degree right angled placement.
<b>Distance from the Lid</b>	Position no closer than 0.3mm and no further than 0.5mm from the lid. Even distance from inner to outer corners. Even distance in all the layers.
<b>Attachment</b>	Extensions are bonded securely to natural lash with no bases lifting. Pointy/thin/tapered Fan stems or bases only. No 'T Bar' bases (where the bases are stacked side by side like a wedge). Seamless use of adhesive. Black adhesive only. May be attached on top, underneath or to the side of the natural lash. No extensions brush off when combed.
<b>Inner and outer Corners</b>	Best lengths, thicknesses, curls used on appropriate lashes without overloading.
<b>Clean Work</b>	Skin must be clean. No eye makeup. No mapping marks. No adhesive on it. No loose lash extensions resting on the face/neck.
<b>Description by the Stylist</b>	BEFORE the competition ends: <ul style="list-style-type: none"> <li>• Place lower lash protection (pads/tape) on the Judging sheet were directed</li> <li>• Describe Lengths / Thickness / Curls / Fan dimensions (XD) / Colours used.</li> <li>• Describe the look and feel that you were creating.</li> </ul>

## Colour Love (Volume (Max 6D) or Hybrid)

Criteria	What you need to know
<b>Overall Look and Style</b>	Overall look and style suits the model. Models eyes and area around them are free from any hint of a reaction to the treatment, e.g. red eyes.
<b>Symmetry</b>	The styling is symmetrical on both eyes (note - different lengths and curls may be needed to achieve this).
<b>Direction of the Lashes</b>	Neat appearance. Good direction on both eyes. No obvious cross overs.
<b>Suitable Lengths, Thicknesses and Curls</b>	Suits the model without overloading the lash line. 1D: Maximum diameter 0.15mm 2D: Maximum diameter 0.15mm 3 & 4D: Maximum diameter 0.07mm 5 & 6D: Maximum diameter 0.06mm Can mix lengths, thicknesses, curls and volume fans, e.g. 4D with 6D
<b>Colour</b>	Can use one or more colours except black or brown extensions. Colour or colours must suit the model. Where 2 more colours are used, they are blended well and evenly positioned.
<b>Where used: Fan Consistency And Even Coverage</b>	The distance between lashes in the Fans must be evenly spaced apart across the width of the fan at their tips. Whether narrow or wide, long or short stemmed, fans should be consistent in appearance. Coverage appears even with no obvious gaps from lid line to tips.
<b>Inner and Outer Corners</b>	Inner and outer corners are covered appropriately with the right length, thickness and curl without overloading. No drooping or giving the eye a sad appearance.
<b>Attachment</b>	Extensions are fully bonded to its natural lash with no bases lifting. Seamless use of adhesive (Black adhesive only). [Extensions may be attached on top, underneath or to the side of the natural lash].
<b>Distance from the Lid</b>	Classic lashes should be no closer than 0.5mm and no further than 1mm from the lid line. Volume lashes should be no closer than 0.3mm and no further than 0.5mm from the lid line. Even distance from the lid from inner to outer corner, in all layers.
<b>Clean Work</b>	Skin must be clean. No eye makeup. No mapping marks. No adhesive on it. No loose lash extensions resting on the face/neck.
<b>Description by the Stylist</b>	A paragraph of no more than 100 words: <ul style="list-style-type: none"> <li>▪ Describe the style used and why</li> <li>▪ What lash map was used: include lengths, thickness, curls, volume and colour you used and why.</li> </ul>

Good luck everyone ♥

*Julie*

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